



EQUALITY CIRCLE

ENSURING THE FUTURE FOR LGBTQ EQUALITY

Legacy Gift Planning Ideas for Friends of HRC

STEVE LUTZ: A VOICE FOR EQUALITY

Steve Lutz (he/him) has been a tireless advocate for equality and social justice his whole life. Growing up in Kansas in the 1960's, Steve remembers marching in the streets during the civil rights movement. Later, Steve attended University of Kansas where he joined the Lawrence Gay Liberation Front shortly after the Stonewall uprising.

During the AIDS epidemic, Steve lost most of his close friends, and he recalls feeling like no one was fighting for LGBTQ rights or to end HIV/AIDS. "During that time ... we had no voice in government," he recalls.

It was then that Steve started supporting HRC with the hope of promoting fairness and equality. He has always supported HRC's political work, with the goal of passing federal legislation to protect the LGBTQ community.

Although he acknowledges that progress has been made,

Steve knows that we still have a long way to go. His advice for continuing the fight is to, "Keep on keeping on. Keep pushing. We can't give up. We can't let up. It affects too many lives and everyone around them." Steve admires the passion of HRC in the fight for equality and in HRC's efforts to help pass federal legislation, like the Equality Act.

Steve supports HRC's mission for full equality by donating through his donor advised fund. And since the fight for equality will impact future generations, he has also included a gift to HRC through his estate plans and is a member of the HRC Equality Circle.

For more information on leaving a gift to HRC through your will, trust, or beneficiary designation, please contact the Planned Giving team at LegacyPlanning@hrc.org or call us at **(866) 772-9499**.



"Our opponents, the ones who would keep us in the shadows, aren't giving up. We just have to keep preaching it from the mountain tops that we need equality for everyone."

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FAQS ABOUT DONOR ADVISED FUNDS

► **What is a Donor Advised Fund?**

A Donor Advised Fund (DAF) is a giving vehicle administered by a charitable sponsor. A DAF — whether held at a national sponsor like Schwab or Fidelity or a local community foundation — lets you make an irrevocable charitable contribution, receive an immediate tax deduction and then recommend grants to your favorite charitable organizations whenever it makes sense for you.

You can contribute to the fund as frequently as you like — think of a DAF as a charitable checking account that gives you a tax break when the money is deposited, then lets you make donations to non profits over time!

In addition, DAFs provide a way for you to give more to charity by investing charitable assets and letting them grow tax free, helping you give more to the charities you love.

► **What organizations are eligible to receive grants from a DAF?**

Public charities in good standing with the IRS as 501c3 exempt nonprofit status are eligible to receive grants from a DAF, such as the HRC Foundation. Much has happened in the fight for

equality since HRC's founding over 40 years ago — and your grants will allow the work to continue.

► **How does a DAF work?**

1. Contribute assets: To establish your donor advised fund, you make an irrevocable contribution of personal assets — which could include cash, stock, real estate and more to a separate sponsoring organization.

2. Receive an immediate tax deduction:

When you contribute to your donor advised fund, you may be eligible to claim an itemized tax deduction for federal and/or state income tax purposes.

3. Support your favorite charities, now or in the future:

As soon as your donor advised fund is established and funded, you can recommend grants to the charitable organizations closest to your heart, including HRC Foundation.

► **Want to Learn More?**

You can also support our mission for years to come. Simply name the Human Rights Campaign Foundation as a beneficiary of your DAF account, and the remaining assets (or a portion) of the account will be distributed to ensure the future of the fight for equality.

Visit **hrc.im/DAF** for more information! 🇺🇸





DO YOU HAVE A DONOR ADVISED FUND OR HAVE YOU CONSIDERED OPENING A DAF?

Here are some ways you can support the work of the Human Rights Campaign Foundation through your DAF:

- Give your **annual gift** through your DAF
- Set up a **recurring monthly gift** through your DAF
- **Name the Human Rights Campaign Foundation as a beneficiary** of your DAF

To make a grant from your DAF:

1. Go to HRC.im/DAF
2. Click on “Give Now From Your Donor Advised Fund” and enter the name of your DAF sponsor
3. Login to your account and recommend a grant to the Human Rights Campaign Foundation, EIN #52-1481896

If you have any questions about giving through your DAF, please email us at legacyplanning@hrc.org or call us at **866.772.9499**

Create Your Free Estate Plan

We are thrilled to share HRC's free estate planning service, in partnership with our friends at Giving Docs, as a complimentary benefit for members like you. All you have to do is use the link below to sign up and start planning your future: hrc.im/givingdocs



JOIN HRC'S EQUALITY CIRCLE TODAY!

When you leave a gift to Human Rights Campaign or Human Rights Campaign Foundation in your will, trust, or beneficiary designation, you are eligible for membership in the Equality Circle. To activate your Equality Circle membership, visit myplanwithhrc.org/giftnotification or send an email to legacyplanning@hrc.org.

As a member of the Equality Circle, you will enjoy these exclusive benefits:

- Equality Circle membership certificate, lapel pin and newsletter
- Personal liaison to HRC
- Access to HRC leadership
- Invitation to HRC's annual two-day leadership conference in Washington D.C., which includes briefings by members of Congress, HRC senior staff and Washington insiders
- Invitations to exclusive events, VIP receptions and political briefings
- Invitation to Board luncheon during National Dinner weekend
- Name recognition in the printed versions of HRC's annual report, National Dinner program and your local community's dinner program (*HRC never publishes the names of our donors online, in order to protect your privacy*). You may also choose to remain anonymous if you prefer not to have your name printed, and this will not affect your other Equality Circle benefits
- Name permanently engraved on the "Wall of Hope" in the HRC building

Sample Bequest Language

*"I give and bequeath
_____ % [or \$ _____] to the
Human Rights Campaign
[or Human Rights
Campaign Foundation],
Federal Tax I.D. _____,
located at 1640 Rhode
Island Avenue N.W.,
Washington D.C. 20036,
for its general purposes."*

Tax I.D. Numbers

Human Rights Campaign
52-1243457

**Human Rights
Campaign Foundation**
52-1481896



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Human Rights Campaign & Human Rights Campaign Foundation
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